

Place
postage
here

City of Shoreview
Attn: Slice of Shoreview
4600 North Victoria Street
Shoreview, MN 55126

Sponsorship Opportunities

July 23-25, 2010



www.sliceofshoreview.com

651-483-2416



About the Slice of Shoreview

The Slice of Shoreview is an annual event held during the last weekend of July each year. All activities are coordinated by a volunteer committee. Its purpose is to highlight the great community where we live and work and to provide a fun family-oriented atmosphere for everyone to enjoy good food, entertainment, and activities.

This year's event begins with a sponsor appreciation reception at Kozlaks on Wednesday, July 21. Park events will begin at 5:00 p.m. on Friday and run through the weekend until 5:00 p.m. Sunday. Park events will feature live entertainment, a carnival, car show, an art & craft show, pancake breakfast, parade, talent show, and more!

All aspects of the Slice of Shoreview are independently financed by contributions from area businesses and individuals as well as the City of Shoreview. Admission and parking for the event is free for everyone. Find complete information about the Slice of Shoreview at:

www.sliceofshoreview.com

or contact Jacci Krebsbach, Chair, at 651-483-2416

Sponsorship Levels

Supporting the Slice of Shoreview is a great way for businesses and individuals to become involved and demonstrate their commitment to the community. The benefits of each level are detailed below. For more information, please contact Jacci at jacci@sliceofshoreview.com or visit us on-line at www.sliceofshoreview.com.

Diamond Sponsor (\$2500 or more)

- Official Certificate of Sponsorship
- Logo recognition on website
- Logo on official sponsor/master event sign and in newspaper souvenir edition
- Invitation to Kozlak's sponsor recognition event (4 tickets)
- Banner/sign of your business name provided by Slice of Shoreview and placed at the sponsored activity
- Entry in Slice of Shoreview Parade (\$100 value)
- 10 X 10 space in Business Expo (\$100 value)

Platinum (\$1500 or more)

- Official Certificate of Sponsorship
- Logo recognition on website
- Business name on official sponsor/master event sign
- Invitation to Kozlak's sponsor recognition event (2 tickets)
- Sign of your business name provided by Slice of Shoreview and placed at sponsored activity
- Choice of entry in the Slice of Shoreview Parade OR 10 X 10 space in Business Expo
- Recognition in souvenir edition of the local paper

Gold Sponsor (\$1000 or more)

- Business name included on master event sign
- Recognition in souvenir edition of the local paper
- Business name on Slice of Shoreview website
- Invitation to the Kozlak's sponsor recognition event (1 ticket)

Silver (\$500 or more)

- Business name included on master event sign
- Name/company on Slice of Shoreview website
- Recognition in souvenir edition of the local paper

Contributor (under \$500)

- Thank You listing business name published in local newspaper after the event.
- Official Thank You provided by the Slice of Shoreview Committee.

BECOME A SLICE SPONSOR!

Complete the form below or sign up on our website at www.sliceofshoreview.com

Name: _____

Business Name: _____

Address: _____

City, State, Zip: _____

Email Address: _____

Website: _____

Phone: _____

Sponsorship amount: _____

General Event Sponsor
Use our donation where ever it is needed most.

Specific Event Sponsor

<input type="checkbox"/> Fireworks	<input type="checkbox"/> Talent Show
<input type="checkbox"/> Entertainment	<input type="checkbox"/> Petting Zoo
<input type="checkbox"/> Car Show	<input type="checkbox"/> Parade

In-Kind Sponsor provide goods/services (please list)

Please complete and return form no later than **June 1** to ensure that we have adequate time to provide the benefits listed in this brochure.

Make checks payable to the **City of Shoreview** and send to:

City of Shoreview
Attn: Slice of Shoreview
4600 North Victoria Street
Shoreview, MN 55126