

www.sliceofshoreview.com

July 23-25
Island Lake County Park
Hwy 694/Victoria St
651-483-2416

Dear Participant:

Planning for Slice of Shoreview, to be held July 23-25 at Island Lake County Park, is underway.

As an important member of our community and an integral part of Shoreview's growth, the Slice of Shoreview Committee would like to invite you to join us at the Slice of Shoreview.

Hosting a display booth is a great way for **commercial businesses**, other **organizations** and **nonprofit groups** to participate.

In addition, the committee invites **artists/crafters** to apply to the Slice of Shoreview Art in the Park. Our event is colorful and exciting, offering great food, music, entertainment, parade, talent show, church service and fireworks. There will also be a classic car event and other surprises.

Because of the popularity and success of the event, it is important to submit a completed application and payment.

All vendors will be issued 2 parking permits for entrance into the park for drop off only - assistance will be provided by Slice Committee to assist in unloading. All parking will be across the street at Deluxe Corporation.

Hours:

Event:

Friday 4 pm - 11 pm
Saturday 8 am- 11pm
Sunday 9 am - 5pm

Booths:

Friday 4pm - 8 pm
Saturday 10 am - 8 pm
Sunday 11 am - 5 pm

Set Up

After 8 am
After 8 am
After 9 am

Business & Group:

(Will be approved in order of following criteria:

Qualifications: Products commercially available (ex. Mary Kay, Avon) or businesses or groups that are selling a product or service.

- Shoreview business or group - previous year's participant
- Shoreview business or group - not participating in previous year
- Non-Shoreview business or group - previous year's participant
- Non-Shoreview business or group - not participating in previous year

Display spaces: Spaces are approximately 12 X 12 on grass. There will be no electrical hookups unless special consideration is given. **Set up** can begin at 9:00 am Friday. Entrants must provide their own tables, tents, & chairs - or they may be rented from the Slice of Shoreview (see accompanying rental agreement)

Art in the Park

Qualifications:

Art and craft items that are of original design and submitted by the artist making the application. Any non-qualifying mdse. will require the exhibitor to remove unacceptable items. It is intent of the committee to keep the art fair free of buy/sell products.

Display spaces: 12 X 12 or 12X 24 on grass -
Set up : 8:00 am Friday - 8 am Saturday - 9 am Sunday

Non Profit Groups

Qualifications: Groups that are educational or nonprofit civic groups

Eligibility: Groups should represent the community - Any products sold must be approved by the Slice of Shoreview Committee

Display spaces: Groups may be in the large 40' X 60' Civic Tent - each groups will be provided an 8 foot table and 4 chairs - Electricity is available for a \$10.00 fee - Vendor must bring heavy duty extension cords. Groups may choose to use an EZ up tent - an 8 foot table and 4 chairs will be provided. (Tents may be rented from the Committee - see accompanying form)

Questions: 651-483-2416

Slice of Shoreview Registration Form

web site: www.sliceofshoreview.com

Business/Organization Name _____

Contact Name _____

Address: _____

Phone _____ Cell _____ Fax _____

E-mail _____

Brief description of items in booth and price range of products (if applicable)

SPACE RENTAL FEES & REQUIREMENTS:

_____ Art Fair \$100 for one space \$150 for 2

_____ Jury Fee - \$5.00 New vendors only

_____ Commercial Booth \$150- one space, \$175 for 2 (Electricity \$50 extra)

_____ Non Profit (Stand alone) Booth - \$75.00

_____ Non Profit (Civic Group tent) - \$50.00 (Electricity \$10 extra)

Mark appropriate level below if you are a 2009 Sponsor to receive a discount on your space fee **(Space only)**

_____ **Platinum (10X20 Free)**
\$2500

_____ **Diamond (10X 10 Free)**
\$1500

_____ **Gold**
\$1000

Free booth & Parade

Booth or parade

**1/2 off booth or
parade fee**

RENTAL EQUIPMENT AND FEES: You will be responsible for any loss or damage
TENTS

SIDES

_____ 10 X 10 EZ UP - \$50 - (Customer installed) _____ \$5.00 per
side

_____ 10 X 10 \$150 - Installed _____ \$30 for 4
_____ 10 X 20 \$250 - Installed _____ \$40 for 4

TABLE FEES:

4' - \$7.00 per table _____ quantity needed
6' - \$8.00 per table _____ quantity needed
8' - \$9.00 per table _____ quantity needed

CHAIR FEES

\$1.00 per chair
_____ quantity needed

Waiver: The Slice of Shoreview reserves the right to reject any vendor that does not fulfill the qualifications. Submission indicates acceptance of above conditions

Signature _____ Date: _____

Make Checks payable to City of Shoreview

Mail all applications and checks to City of Shoreview/Slice of Shoreview

4600 N. Victoria Street, Shoreview, MN 55126

*go Paperless: Payments are also available online at the Shoreview store.

Credit Card Payments are available online at the Shoreview Store at:
www.shoreviewmn.gov

We accept Visa or Mastercard

Please include:

- Signed application with rental information if applicable:
- Check

Slice of Shoreview Rules and Regulations:

1. Payment in Advance - In order for a Participant to have a space reserved at the event, all payments must be made in advance. Payments must accompany any application or be submitted paperless.

2. Refunds will be granted with written notice of cancellation received at least 30 days prior to event

3. Cancellation policy - event will take place rain or shine - no refunds because of weather

4. Hours of operation - all booth must be occupied and open by participant for hours of operation. *Friday 4 -8, Saturday 10-8, Sunday 11-5. (Friday is optional)

5. Rental equipment - participants are responsible and must pay for any damage to tents, tables, chairs and sidewalls used at the event.

6. Parking - Participant parking is available in the Deluxe parking lot - you will receive 2 passes which must be shown when entering Park.

7, All Electricity must be requested with application - We only supply 120 volt/20 amp service - vendor must bring 12 gauge 100 foot extension cords

8. Security will be provided in the Park overnight, however vendor is responsible for any loss or damage to merchandise or equipment.