



SLICE OF SHOREVIEW DAYS PARADE INSTRUCTIONS

#1 COLOR GUARD- VFW POST 724

*Thank you for participating in the 2017 Slice of Shoreview Parade being held this year on Saturday, July 22nd. Please review all information contained within this email and **share it with ALL members of your group.***

NOTE: ONLY PARADE VEHICLES WILL BE ALLOWED AT THE CHURCH. THERE IS ABSOLUTELY NO DROPPING OFF OF PARTICIPANTS AT THE CHURCH OR ON THE STREET. YOU MUST USE THE SHUTTLE BUSES LOCATED AT DELUXE.

1. Parade Lineup

- Starts at 8:00 a.m.
- Lutheran Church of the Resurrection parking lot
 - County Road D and Victoria Street
- All non parade vehicles **MUST** be parked at Deluxe
- Use school bus shuttles located in the far SW corner of the Deluxe parking lot (near the water tower).
- Parents with children in the parade should accompany their children on the shuttle to the church and then ride the shuttle back to Deluxe. An alternative option that would further minimize traffic, would be to delegate that responsibility to an adult member or members of your group.
- Check in with parade personnel at the church to find your parade lineup location – this will have also been sent via email.
- Vehicles in the parade must be in place by 9:30. Parade riders and walkers must be in their assigned spaces by 9:45 a.m.
- Each entry must fit entirely within their allotted space during lineup.

2. Shuttle buses

- 3 buses will run continually from the southwest corner of the Deluxe parking lot (across from the Park by the water tower) to the church and back
- Buses will run from 8:30 a.m. till ~9:40 a.m.
- Buses will not be returning to the church after the parade.

3. Route

- Departure from the Lutheran Church of the Resurrection parking lot onto Victoria Street and proceed north to the Deluxe parking lot, directly across from Island Lake Park
- At the end of the parade route, turn into the Deluxe parking lot and **do not stop**. Proceed as far into the lot as possible to stop and let people off your parade unit so you do not create a jam on the street.
- Route is 1.4 miles long

- PICKUP – Participants may be picked up in the Deluxe parking lot after the parade is over. During the parade, you may access the County Road E entrance to the Deluxe parking lot (take Rice Street to Soo Street to County Road E).

4. Pacing

- Keep pace even, maintaining about 30 feet between each unit.
- Big spaces are not only visually unappealing, they drag out the parade longer than necessary
- If the group ahead of you speeds up or slows down, adjust your pace accordingly.
- If handing out flyers, stickers, or products, please keep moving along only giving to those who want the info.

5. Safety First

- No items may be THROWN from the parade units. Please hand items out at the curb or drop them on the ground along the curb.
- Please pull to the side if emergency vehicles need to pass.
- Each unit should have a fire extinguisher on board.
- Do not stop on the train tracks at County Road E. If a train comes, please make sure your unit is safely outside the safety arms that come down to block traffic from the train.
- If you have animals in your unit, you are responsible for ***immediately*** cleaning up after them. All dogs in the parade must be on a leash.

6. Comfort Second

- Wear comfortable shoes, lots of sunscreen and bring lots of water. It gets warm!

7. Visibility Third

- We strongly recommend you make a HUGE sign telling what your group is. Either carry the sign or tape it to the vehicle. People will wonder who you are if you are not clearly identified.

8. Family Friendly

- All displays, decorations, music and language must be suitable for a family audience. The Slice of Shoreview reserves all rights to refuse participation by an entrant, who in the judgment of the Committee, does not adhere to this criteria.
- Alcohol is prohibited in the parade lineup area, during the parade itself and at the parade drop-off area.

9. Judges and TV Taping

- Near the end of the parade route is the Judging station and Coon Rapids Community TV Cameras.
- Judges from parade sponsor, Edina Realty's Northern Suburban office will be identifying winners in each of the following categories:
 - Best Curb Appeal
 - Best Musical Group
 - Best Incorporation of Theme
 - Judges Choice
- Winners will be posted on the Slice of Shoreview website and in the Shoreview Press following the parade. Your fame is your prize!
- Your entry will be announced over the loudspeaker as it passes the TV cameras.

HAVE FUN!!