

Slice of Shoreview Days
Island Lake County Park
July 21-23, 2017
Interstate 694 & Victoria Street
www.sliceofshoreview.com
(651) 483-2416



PARADE INFORMATION & APPLICATION

Deadline is July 1, 2017

Parade date:	Saturday, July 22, 2017
Lineup time:	9:00 AM
Parade times:	10:00 am (ends approximately 11:30 am)
Parade fee:	\$100.00
Application deadline:	July 1, 2017
Parade fee deadline:	July 1, 2017
Parade route:	<i>Begins on Victoria Street at County Road D, proceeds North to Island Lake County Park</i>
Contact information:	Stephan Haslach, (763) 221-9405, & Helen Nelson, (651) 481-6760, Parade Committee Co-Chairs Email: parade@sliceofshoreview.com

Parade Information

The Slice of Shoreview Days parade will be on Saturday, July 22, 2017. It is a great way to promote your business among those most likely to do business with you. It's easy, it's fun, it's short, and it could be profitable for you.

Lineup Area

Parade lineup begins at 9:00 am. Parade lineup will be in the parking lot of Lutheran Church of the Resurrection at Victoria Street and County Rd D. Parking is extremely limited in the lineup area; participants must park non-parade vehicles in the Deluxe Corporation parking lot across from Island Lake County Park and take the shuttle bus to the lineup area.

Parade Route

Parade begins at Victoria Street and County Road D and goes North to Island Lake Park. The parade ends at the entrance to Island Lake County Park and all parade applicants are routed eastward through the Deluxe Corporation parking lot to unload.

Severe Weather Policy

- *The Slice of Shoreview Days Parade Committee plans to proceed with the parade, rain or shine.*
- *Should inclement weather occur prior to the parade, the Slice of Shoreview Days Committee will determine if it is sufficiently severe to cancel or delay the parade. In these instances, the Committee will post current status to the Slice Facebook page www.facebook.com/SliceofShoreview and to Twitter www.twitter.com/ShoreviewSlice.*
- *You may decline to participate when weather threatens to damage uniforms, props or instruments.*
- *All participants should make provisions for foul weather; registration fees will not be refunded because of parade delay or cancellation due to inclement weather.*

Application and Permit

To participate in the Slice of Shoreview Days parade, you must submit an application and parade fee, if applicable. Upon acceptance of your application and receipt of your parade fee, you will be issued a Slice of Shoreview Days Parade Permit, which must be displayed during the parade lineup. Non-permitted entries will be excluded from participation in the parade.

Parade Fee

The parade fee for 2017 is \$100 and must be received by the application deadline (see dates above). An additional \$25 will be due for all parade fees received after the deadline. The money goes to fund the cost of producing the parade, signs, postage and for some of the bands and the clown clubs to appear. Parade fees are refundable if written notice is given by the parade entrant 30 days prior to the event.

Parade Fee Exemption

The parade fee applies to all parade participants unless one or more of the following conditions apply. Please indicate which applies to you or your organization:

- Your organization is a certified 501(c) nonprofit with a Minnesota nonprofit ID number.
- You must include your number with your application.
- You are an elected City of Shoreview official, currently in office.
- Your unit represents the Ramsey County Sheriff's Department or the Lake Johanna Fire Department.
- You are a Diamond, Platinum or Gold Sponsor of Slice of Shoreview Days 2017.
- You have a written invitation to be a guest in the 2017 Slice of Shoreview Days Parade.
- You are the Grand Marshal of the parade.

Parade Guidelines

- Participants must be in their assigned spaces in the lineup 30 minutes prior to the parade start time.
- A current Parade Permit, issued by the Slice of Shoreview Parade Committee, must be displayed during the lineup. Non-permitted entrants will be excluded.
- Each entry must fit entirely in the space allotted during lineup.
- Non-parade parking is prohibited in the parade lineup area.
- Alcohol is prohibited in the parade lineup area, during the parade itself and at the parade drop-off area.
- All displays, decorations, music and language must be suitable for a family audience. The Slice of Shoreview Days Committee reserves all rights to refuse participation by an entrant, who in the judgment of the Committee, does not adhere to this criteria.
- No items may be thrown from the parade units, please hand items out at the curb.
- Please keep the pace even, maintain about 30 feet between each unit in the parade.
- Please pull off to the right side of the road for emergency vehicles.
- Each unit should have a fire extinguisher on board.

Above all, have a wonderful time and enjoy the parade!

Parade Order and Lineup Information

After your parade entry has been approved, it will be listed in the parade lineup on the website. The Parade Committee will make every effort to accommodate requests for special parade positions, however, the Committee reserves the right to determine the order based upon the characteristics of the entrants and best overall flow of the parade. The Committee's decision is final. All parade permits and lineup information will be emailed after July 15th, 2017.

Mailing address for payments is:

Slice of Shoreview Days Parade
c/o City of Shoreview
4600 Victoria Street North
Shoreview, MN 55126

Application & payment must be received by July 1, 2017

PARADE APPLICATION

Deadline is July 1, 2017

Section 1 - Contact Information

Business/Organization name _____
 Contact name _____
 Address _____
 City _____ State _____ Zip code _____
 Phone _____ Mobile _____ Fax _____
 Email _____ Website _____

I am a Sponsor Diamond \$2,500 Platinum \$1,500 Gold \$1,000
comp 10x10 booth & parade *comp 10x 10 booth or parade* *½ price booth or parade*

We are a non-profit group Non-profit number: _____

Section 2 - Parade unit Information

Number of people in entry _____ Number of vehicles _____
 Description of vehicle _____ Other description _____
 Total length of parade entry (excluding walking participants) _____
 Music or live performance? Yes No Live animals? Yes No

Section 3 - Parade Narrative

What would you like the announcers to say about your entry?

I hereby certify that I have read and agree to comply with the parade information and guidelines as outlined by the Slice of Shoreview Days Committee.

Signed: _____ **Date** _____

Please send completed form with Parade Fee (funds payable to City of Shoreview) to the following address:

Slice of Shoreview Days Parade Application
 c/o City of Shoreview
 4600 Victoria Street North
 Shoreview, MN 55126

Fees paid online
 Fees paid by check
Checks payable to City of Shoreview

Or e-mail completed form to parade@sliceofshoreview.com

[click here for help filling out this form](#)

[click here to email this completed form](#)

[click here to remit payment online](#)